

AMENDMENT TO THE CLAIMS

1. to 38. (Canceled)

39. (Currently Amended) A computer-executable method of providing information comprising:

a first storing step, of storing a first information associated with an identification associated with an identification code in a database;

a second storing step, of storing a second information associated with a keyword in a second database;

a first search step, of searching said first database for first information corresponding to an inputted identification code, wherein the first information has a keyword ~~which is different from the identification code associated with the first~~ information;

a second search step, of searching said second database for second information based on the keyword of the searched first information searched by said first search step; and

an output step, of outputting ~~content of the searched the~~ first information searched by said first search step and ~~content of the searched the~~ second information searched by said second search step together as being visible information.

40. (Previously Presented) The method according to claim 39, wherein the first information has a weight value, and

said second search step is executed based on the keyword of the searched information and in consideration of the weight value of the keyword.

41. (Previously Presented) The method according to claim 39, wherein said second search step is executed when an output layout of content of the searched first information is determined.

42. (Previously Presented) The method according to claim 39, wherein said second search step is executed based on the keyword of the searched first information and in consideration of at least property information of a user who inputs the identification code or device property information of an output device, which is used to output content of the searched first information and content of the searched second information together.

43. (Currently Amended) An apparatus for providing information, comprising:

an acquisition unit adapted to acquire an identification code;

a first search unit adapted to search for first information corresponding to the ~~acquired~~ identification code acquired by said acquisition unit, wherein the first information has a keyword which is different from the identification code corresponding to the first information;

a second search unit [[,]] adapted to search for second information based on the keyword of the searched first information searched by said first search unit;

an output unit adapted to output ~~content of the searched the~~ first information ~~searched by said first search unit~~ and ~~content of the searched the~~ second information ~~searched by said second search unit~~ together as being visible information.

44. (Currently Amended) A computer program product stored on a computer-readable memory medium and embodying a computer-executable program for implementing ~~an information providing~~ a method for providing information, comprising:

program code for an acquisition step, of acquiring an identification code;

program code for a first search step, of searching for first information corresponding to the ~~acquired~~ identification code acquired by said acquisition unit, wherein the first information has a keyword ~~which is different from the identification code~~ corresponding to the first information;

program code for a second search step, of searching for second information based on the keyword of the ~~searched~~ first information searched by said first search unit;

program code for an output step, of outputting ~~content of the searched the~~ first information searched by said first search unit and ~~content of the searched the~~ second information searched by said second search unit together as being visible information.

45. to 46. (Canceled)

47. (Previously Presented) The apparatus according to claim 43, wherein the first information has weight value, and

said second search unit is executed based on the keyword of the searched first information and in consideration of the weight value of the keyword.

48. (Previously Presented) The apparatus according to claim 43, wherein said second search unit is executed when an output layout of content of the searched first information is determined.

49. (Previously Presented) The apparatus according to claim 43, wherein said second search unit is executed based on the keyword of the searched first information and in consideration of at least property information of a user who inputs the identification code or device property information of an output device which is used to output content of the searched first information and content of the searched second information together.

50. (Currently Amended) A method for providing information, comprising:

an acquisition step, of acquiring an identification code;

a first search step, of searching for first information corresponding to the acquired identification code acquired by said acquisition unit, wherein the first information has a keyword ~~which is different from the identification code corresponding to the first~~ information;

a second search step[[,]] of searching for second information based on the keyword of the searched first information searched by said first search unit;

an output step, of outputting content of the searched the first information
searched by said first search unit and content of the searched the second information
searched by said second search unit together as being visible information.

51. (Previously Presented) The method according to claim 50, wherein
the first information has weight value, and
said second search step is executed based on the keyword of the searched
first information and in consideration of the weight value of the keyword.

52. (Previously Presented) The method according to claim 50, wherein
said second search step is executed when an output layout of content of the searched first
information is determined.

53. (Previously Presented) The method according to claim 50, wherein
said second search step is executed based on the keyword of the searched first information
and in consideration of at least property information of a user who inputs the identification
code or device property information of an output device which is used to output content of
the searched first information and content of the searched second information together.

54. (Currently Amended) A system for providing information
~~comprised by a server and an apparatus, the system for providing information to a user,~~
comprising:

~~_____~~ said server comprising:

a first storing unit adapted to store a first information associated with an identification code in a first database;

a second storing unit adapted to search said first database for first information corresponding to an inputted identification code, wherein the first information has a key word;

~~_____~~ said apparatus comprising:

a first search unit adapted to search said first database for first information corresponding to an inputted identification code, wherein the first information has a key word ~~which is different from the identification code associated with the first information;~~

a second search unit adapted to search said second database for second information based on the keyword of the ~~searched~~ first information searched by said first search unit; and

an output unit adapted to output ~~content of the searched~~ the first information searched by said first search unit and ~~content of the searched~~ the second information searched by said second search unit together as being visible information.